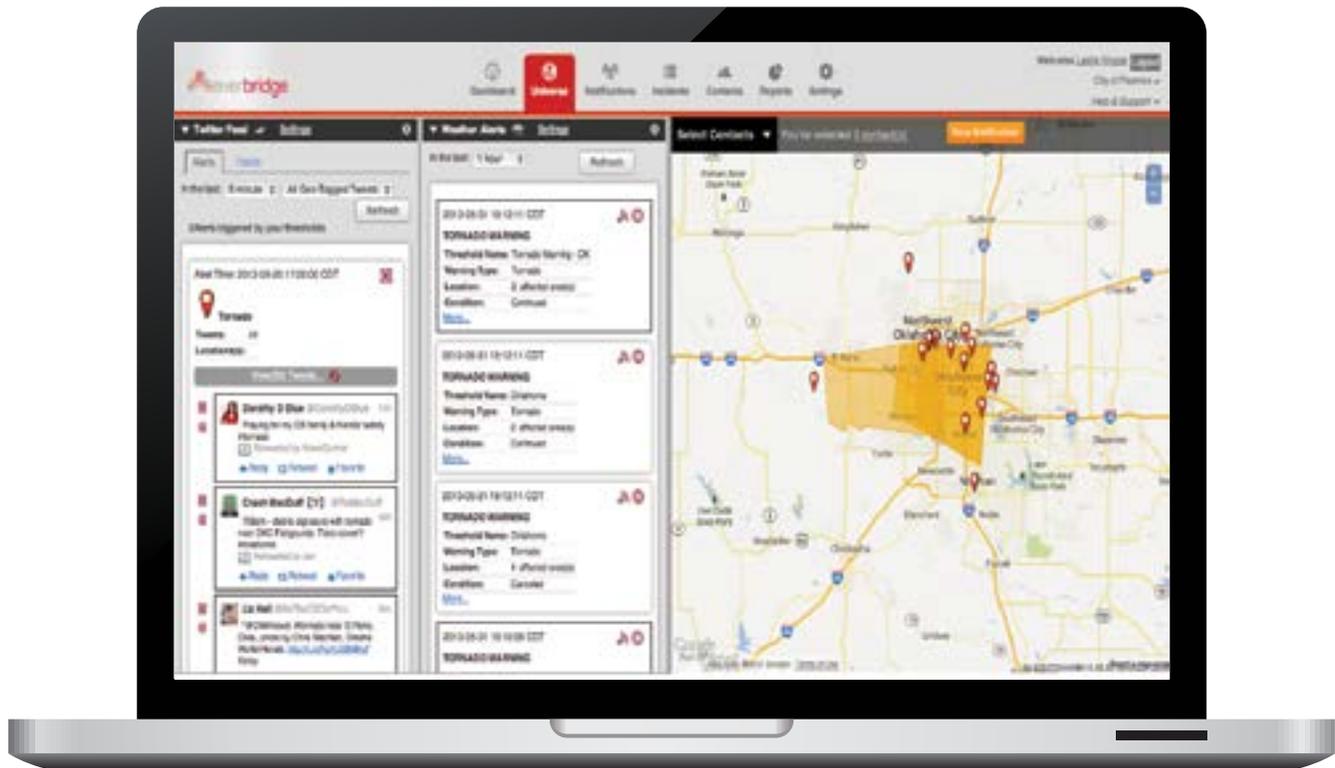




SMART WEATHER ALERTING



OVERVIEW

Everbridge's SMART Weather Alerting leverages AccuWeather and Weather Decision Technologies meteorological resources to enhance and optimize over 150 severe weather alerts such as lightning, tornados, thunderstorms, hail, ice, snow, extreme temperatures, high winds, flash floods, and flooding. Because these severe weather types are difficult to predict far in advance, they often have terrible loss of property and life for those individuals who are caught unaware.

- + Specific – Detailed alerts, geographies and stop & start times.
- + Map-driven – Visualize weather and select targets using GIS maps and shapes.
- + Automated – Deliver alerts to contacts and members automatically.
- + Rules-based – Use rules to determine when a message should be triggered.
- + Targeted – Deliver the right message to the right person automatically.

Everbridge SMART Weather Alerting provides location-specific severe weather alerts at the speed of click. An automated rules engine supercharges the speed and accuracy of alert delivery so notifications get to the right people right away.

KEY FUNCTIONALITY

- + Access to more than 150 different types of National Weather Service location specific weather alerts plus lightning and hail.
- + Timely, accurate weather warnings with specific start times and timely closing of alerts.
- + Weather alerts follow Everbridge's philosophy of "target the individual, not the device" - and escalates alerts through a number of contact paths, including mobile, until the recipient confirms receipt.
- + Precise meteorologist drawn polygons and geographical zones to identify weather impacted locations.
- + Self-service opt-in member portal for community registration and to manage alert settings.
- + Customized message content based on weather type, severity, location and audience.
- + Set up 'on the fly' triage conference calls to manage weather events from initiation to completion.
- + Select contacts in affected areas using a map that identifies weather impacted locations.
- + Configurable "quiet periods" for opt-in members.

PROTECT YOUR EMPLOYEES AND COMMUNITY MEMBERS

Everbridge Interactive Visibility and Everbridge Mass Notification become even more powerful with SMART Weather Alerting. Keep your employees, residents, and other key stakeholders informed and safe with automatic broadcasts to all affected recipients in an impact area. More actively manage weather events by quickly putting location based warnings in the right hands, in real-time and by customizing the messages you broadcast based on the type and severity of the event.

THE ONLY END-TO-END PLATFORM

Planning: Everbridge is easy to set up, maintain, and organize, meaning that you're always ready for a quick, coordinated response. Everbridge ensures that the right messages get to the right people - with the most advanced opt-in portal on the market, streamlined integration with internal and external data sources, and simple group and contact management.

Assessment: When trouble strikes, you need rich insight, presented simply - so you can quickly assess potential impact and make an informed decision to avoid loss. Everbridge offers the only solution on the market that meets these demanding requirements, with the most advanced interactive dashboard in the industry.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.

Response: In critical situations, ease-of-use can mean the difference between an effective response and a mistake that carries serious consequences. Everbridge is engineered to be simple to use under pressure, with a user interface that accelerates time-to-message and reduces the likelihood of errors.

Delivery: Even during large-scale disruptions, Everbridge stays on. The most advanced platform in the industry ensures that you reach your contacts - every time. And with worldwide coverage and capabilities, including globally local calling infrastructure and data storage, we're ready to support you wherever your people are in the world.

