



PINNACLE PREVENTION

Healthy people. healthy community.

Proposal for Public Health Emergency Preparedness Website Development

Gila County Request for Proposal (RFP) No. 021315

Pinnacle Prevention
3100 West Ray Road, Suite 201
Chandler, AZ 85226
480.207.5955
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February 27, 2015

Mrs. Jeannie Sgroi
Contracts Administrator
Gila County Finance Department
Guerrero Building
1400 E. Ash Street
Globe, AZ 85501

Mrs. Jeannie Sgroi,

Pinnacle Prevention, in partnership with Carient Communications and Public Health Solutions, is pleased to submit the enclosed proposal for your consideration in response to the request for proposal issued for the *Public Health Emergency Preparedness Website Development* (RFP No. 021315).

Pinnacle Prevention is an Arizona-based nonprofit 501(c)(3) firm specializing in population-based prevention services. This proposal is also inclusive of the expertise of Carient Communications and Public Health Solutions. Carient Communications has over 20 years of experience developing electronic and print-based materials. Public Health Solutions provides expertise in the intersection of public health and information technology, with emphasis on projects that focus on integrating and synthesizing health information across technology platforms.

Details of our unique qualifications specific to the needs identified in the scope of work are included in this proposal. Any questions regarding this proposal may be directed to Mrs. Adrienne Z. Udarbe, Pinnacle Prevention Director, who is available at (480) 207-5955 or at adrienneudarbe@pinnacleprevention.org.

Sincerely,

Adrienne Z. Udarbe, MS, RDN
Executive Director – Pinnacle Prevention

Qualifications and Experience

Pinnacle Prevention is pleased to submit this proposal in response to the Gila County Request for Proposal (RFP) No. 021315 for the provision of Public Health Emergency Preparedness Website Development in partnership with Carient Communications and Public Health Solutions. Pinnacle Prevention is an Arizona-based nonprofit 501 (c)(3) public health consulting firm. The mission of Pinnacle Prevention is to inspire and advance opportunities for lifestyle-enriched living that promote healthy eating, active living, and the prevention of disease. Pinnacle Prevention's commitment to quality is guided by our mission-driven design including the following core values that are reflected in our approach: strategic, focused, meaningful, insightful, inspiring, engaging, and trustworthy.

Under this proposal, website development of the GilaReady site will be lead by Janice O'Driscoll of Carient Communications. Mrs. O'Driscoll is a marketing professional, with more than 20 years' of experience developing electronic and print-based materials. Carient Communications projects range from websites and digital offerings; to high-visibility marketing materials; to public relations, crisis communications, and tactical communications plans. Services include copywriting, design, print and electronic production, public relations, and photography. Carient Communications clients include government, education, healthcare, finance, energy, and publishing. This diverse background provides Carient Communications with an understanding of unique industry issues to envision best possibilities for an organization - and successfully execute them in the most efficient manner. Carient Communications also works to ensure continuity amongst existing materials, ensuring projects align with other organizational messaging. As principal of Carient Communications, Mrs. O'Driscoll is involved in every stage of the development process. Mrs. O'Driscoll maintains exceptional diligence and discretion in all aspects of communications projects ensuring client confidentiality as required. Mrs. O' Driscoll holds a Master of Arts degree in Communications, from Northern Illinois University, matriculating on a full academic scholarship. Examples of website development work from Carient Communications can be found in Appendix B.

This project will also be supported by Felicia Trembath, Founder and CEO of Public Health Solutions. Mrs. Trembath is currently finishing her PhD in epidemiology through Purdue University and has a Master's degree in Public Health (MPH) from Purdue University and a Bachelors of Science in Community Health Education from Brigham Young University. Mrs. Trembath serves as a Health Systems Integration Program (HISP) fellow with the Centers for Disease Control and Prevention (CDC) stationed at Maricopa County Department of Public Health. In this role she focuses on a variety of informatics projects. Her expertise includes the intersection of public health and information technology, and she has worked on several projects that focus on integrating and synthesizing health information across different technology platforms. Mrs. Trembath's expertise also includes experience in both epidemiology and emergency preparedness. She has worked with health departments in four states, including as a Field Epidemiologist for the Wyoming Department of Health. Her knowledge of the field of public health enables her to communicate with subject matter experts and understand the needs for the functionality of the GilaReady site. Mrs. Trembath has been a part of several interdisciplinary teams which required extensive collaboration and the ability to coordinate multiple projects simultaneously. These include the HABRICentral project and Americorps Vista

program. Mrs. Trembath has been involved with the HABRICentral project since near its inception and was intimately involved in the creation of their website. Her key role on the project was to communicate with the subject matter experts and web developers to ensure that end product reflected the desires of the subject matter experts and functioned correctly. This project incorporated google analytics to track user interactions and web presence. The information gleaned from these reports was used to make necessary changes and maximize both the functionality and web presence of the site. Additionally, Mrs. Trembath has experience in management of backend site operations and the development of web pages, including the guide text, to ensure the usability of the site.

Lastly, Adrienne Z. Udarbe, Executive Director of Pinnacle Prevention, will support the project as the Principal point of contact. Mrs. Udarbe brings over ten years of experience in professional practice in multiple public sector settings including government public health and nonprofit agencies to this project. She has expertise in administration of complex state and federal grants and specific to this project, has had oversight of over ten website development projects under her leadership. This experience has included all stages of the website development process from facilitating early planning and assessing needs all the way through design and testing. Mrs. Udarbe utilizes an approach that promotes innovation, community needs, and meaningful content relevant to the audience the website intends to reach. Mrs. Udarbe excels in public health communications and has an outstanding ability to communicate to both professional and lay stakeholders and the target audience. Mrs. Udarbe formerly served as the Community Programs Manager within the Bureau of Nutrition and Physical Activity at the Arizona Department of Health Services (ADHS). In this role, she had management oversight of eight public health programs, with extensive experience in the coordination of social marketing and technology innovation initiatives. She has unique understanding of cultural influences and regional needs among the different Arizona communities and how to apply these influences across different communications strategies.

See Appendix A for detailed resumes and experience representing the partnership of Pinnacle Prevention with Carient Communications and Public Health Solutions.

Appendices

Appendix A

Resumes

janice o'driscoll
4709 e. ironhorse rd.
gilbert, az 85297
(630) 945-5311
carient@sbcglobal.net

Multidisciplinary marketing professional with 20+ years' experience spanning strategy, branding, content and campaign development, public relations, and print and electronic publication. Awarded for both creativity and communications effectiveness.

**professional
experience**

Marketing & Communications Strategist/Principal
Carient Communications, Gilbert, AZ

6/01–Present

- Conceptualize, write, and design print and digital promotions, including marketing materials, annual reports, websites, intranets, newsletters, corporate sustainability guides, social media postings, brochures, direct mail, presentations, and specialty pieces. Head up creative, copywriting, and graphic design functions for clients in healthcare, publishing, higher education, government, financial services, and other industries.
- Work as lead strategist for creative initiatives and new product/services rollouts. Establish marketing plans and budgets, identify target populations and data segmentation attributes, assemble teams, conduct brainstorming sessions, and allocate resources. Present concepts to management teams and supervisory boards. Spearhead and supervise development of all marketing and communications to ensure consistent voice, brand-building, and consumer response. Promote interactions and oversee communications with prospects and constituencies (including social media).
- Meet and collaborate with C-level leadership, management teams, attorneys, tax advisors, partners, and investors on financial projects, such as business models, transactional offerings, and restructuring plans. Act as project manager and liaison among all parties.
- Handle print budgets and procurement and maintain expert knowledge of manufacturing techniques. Review vendor qualifications, secure bids, negotiate and reduce costs, oversee production, identify optimal distribution and cost-saving opportunities, and measure effectiveness. Maintain accurate databases.
- Prepare executive speeches, white papers, and presentations for trade shows and other venues.
- Spearhead community/media relations efforts—develop contact lists, build and maintain databases, cultivate editor relationships, write and distribute news releases and articles, pitch story ideas, build advocates, and utilize publicity on websites and social media endeavors.

[Effectively gain news pickups, feature stories, and white paper placements, along with support of recognized authorities/champions. Gleaned client cover spot for "People to Watch" in national industry magazine. Secured monthly content provider contract. Handle article ghostwriting for two CEOs as well as personal bylined articles in national publications and trade association forums.]

Communications & Marketing Specialist (began as freelancer in 6/99)
Logica3/McMillan Associates, West Dundee, IL (now Logica3, Ltd.)

9/99–4/02

- Served as lead copywriter for internal and external projects. Managed publicity and self-promotion efforts of firm through press releases, newsletters, data sheets, biographies, and contact with key editors and storytellers. Devised and led internal communications plans.
- Wrote websites, annual reports, newsletters, identity manuals, brand style/corporate identity guides, and other print and web collateral on behalf of clients in a diverse range of industries, including non-profit, higher education, manufacturing, energy, medical equipment, healthcare, and telecommunications.
- Coordinated and supervised print and electronic production. Selected appropriate vendors; wrote print specifications; procured film, substrate, and print bids; negotiated costs; supervised production and fulfillment; and tracked expenditures and campaign results.
- Managed customer relations; met with clients to review needs, prepared and submitted professional services estimates and RFQs, developed budgets, presented concepts, secured approvals, and ensured satisfaction.

Creative Services Manager (promoted from Print Production Manager)
Synaptx Impulse /Paladyne Corporation, Elgin, IL

2/95–6/99

- Led marketing function via production of sales collateral, direct mail, corporate identity, packaging, and display work. Hired, trained, and supervised staff. Coordinated activities among account services, creative services, clients, and vendors to ensure job goals and budgets were met.
- Coordinated special events, client tours, and trade show booths. Managed promotional materials, personnel, and refreshments. Compiled leads for database and made followups.
- Handled copywriting, editing, and proofreading for internal and external projects, including websites, annual reports, news releases, brochures, presentations, advertisements, proposals, and direct mail.
- Initiated monthly corporate employee newsletter. Consulted with management, devised stories, designed masthead and logo, created content, handled layout/design, and managed ongoing editorial function.
- Researched and maintained expert knowledge of cutting-edge manufacturing techniques and qualified sources. Determined optimal and cost-effective production methods for all projects.

Senior Editor (promoted from Project Manager)

12/93-11/94

Joint Commission on Accreditation of Healthcare Organizations, Oakbrook Terrace, IL

- Managed publication development from concept to print — established production schedules; edited, rewrote, and proofread manuscripts for books and medical journals; provided art direction on design and layout; reviewed digital and analog proofs; and coordinated film output, printing, and fulfillment.
- Collaborated with communications department on marketing strategies. Interfaced with client/patient communities to build relations and secure feedback. Wrote copy for promotions.
- Responsible for print buying — contacted and interviewed prospective vendors, negotiated contracts, handled press checks, and maintained print budgets.
- Coordinated and reviewed work of writing, proofreading, and production freelancers.

Graphic Designer

8/91-10/92

DoALL Company, Des Plaines, IL

- Organized and designed 1-, 2-, and 4-color direct mail catalogs, brochures, flyers, and advertisements. Prepared camera-ready artwork, halftones, and photostats. Proofread layouts for accuracy.
- Handled maintenance and upgrades of Macintosh computers and peripherals including analyzing, selecting, and installing hardware and software.
- Represented organization at printers and film sources to ensure quality and cost control.

**representative
client list**

Marketing/Communications Consultant/Writer, The Open Approach, Oak Brook, IL
Marketing Communications Specialist/Graphic Designer, Our Sunday Visitor, Huntington, IN
Communications Strategist, Copywriter & Consultant, Berman Printing, Cincinnati, OH
Communications Strategist, TouchPoint Print Solutions, Oak Brook, IL
Copywriter/Proofreader, Logica3, Ltd., West Dundee, IL
Copywriter, Metro Infusion Center, Hillside, IL
Copywriter/Graphic Designer, Brookwood School District, Ltd., Glenbrook, IL
Copywriter, Career Education Center, Schaumburg, IL
Copywriter, Creel Printing, Las Vegas, NV
Copywriter, Bankers Life and Casualty Company, Chicago, IL
Copywriter, Kaplan, Chicago, IL
Copywriter/Editor, Shanley + Associates, Chicago, IL
Proofreader, Gerard Design, Winfield, IL
Marketing Strategist and Graphic Designer, ROI Management Group, Hoffman Estates, IL

education

Master of Arts, December 1994
Specialization: Corporate Communications
Northern Illinois University, DeKalb, IL GPA: 3.9/4.0 (attended on full academic scholarship)
Bachelor of Arts, December 1989
Major: Corporate Communications
Northern Illinois University, DeKalb, IL

**additional
background &
merits**

IABC and Writing that Works Award recipient
Business (Carient Communications) featured in *Kane County Chronicle* and *Press-Republican* newspapers
Volunteer writer/proofreader for Illinois Special Olympics
Volunteer writer for Conquer Chiari
Certified Tax Aide, AARP
Published in *Printing Impressions*, *PIFELines*, *PIA Forecast*, and *PrintWriter*
Excellent oral and written communication skills. Proficiencies on Macintosh and Windows software including:

- Adobe Creative Suite (InDesign, Illustrator, Photoshop)
- Microsoft Word, Excel, and PowerPoint
- Adobe Acrobat
- WordPress
- Working knowledge of HTML and Dreamweaver

References and portfolio furnished at interview.

CURRICULUM VITAE

Felicia E. Trembath

15815 S. Lakewood Pkwy W # 1064
Phoenix, AZ 85048

(765) 413-3570
ftrembat@purdue.edu

Education

PhD Candidate in Epidemiology, Purdue, West Lafayette, IN. January 2010 – present. Expected graduation August 2015. Research area: Health Policy, Breed Specific Legislation, Disease Surveillance Systems. Adviser: Alan Beck

Masters of Public Health, Purdue, West Lafayette, IN. December 2009. Thesis: “A Rhetorical Analysis of Obstetrical Recommendations for Vaginal Birth after Previous Cesarean Delivery.” Adviser: George Avery

Masters of Public Health, University of Texas Health Science Center- Dallas Branch, Dallas, TX. Concentration: Epidemiology and infectious diseases. Research interests: effect of diseases in animal population on human health, meningitis and school aged children. Degree not completed.

Bachelors of Science, Community Health Education, Brigham Young University, Provo, UT. April 2000. Research interests: needs assessments, program planning, historical significance of plague, genetic mutations conferring resistance to HIV infection.

Honors and Awards

Outstanding Student Abstract, (2014), International Society for Disease Surveillance Conference, Philadelphia, PA.

Health Systems Integration Program Fellow (2014-2015), Centers for Disease Control, Phoenix, AZ.

Invited Lecturer, (March 2012) “Overview of Public Health” 4th year Veterinary Student Public Health Rotation, Purdue University, West Lafayette, IN.

Bilsland Strategic Initiatives Fellow (2010-2011), Purdue University, West Lafayette, IN.

Invited Lecturer, (April 2011) “How Guidelines Shape Policy” WALLA Health Economics Short Course, West Lafayette, IN.

Invited Lecturer, (September 2010) “Descriptive Epidemiology” HK 445: Principles of Epidemiology, Purdue University, West Lafayette, IN.

Invited Lecturer, (Fall 2008) “Genetic Diseases and Other Inborn Errors” HK 365: Principles of Community Health Promotion, Purdue University, West Lafayette, IN.

Invited Lecturer, (April 2008) “Infectious Disease Epidemiology” HK 445: Principles of Epidemiology, Purdue University, West Lafayette, IN.

Research

Publications

Trembath, FE. The role of animal-assisted therapy for the cancer patient. HABRI Central.org. 2015. HABRI Foundation. In press.

Trembath, FE. Animal exposure, asthma, and allergies. HABRI Central.org. 2015. HABRI Foundation. In press.

Trembath, FE. Implementation of electronic patient care records in the delivery of emergency medical services: A white paper for emergency medical service providers. 2014. Maricopa County Department of Public Health.

Trembath, FE. An analysis of the challenges and possible solutions for dog bite injury surveillance. *OJPHI*. In press.

Trembath, FE. Practitioner attitudes and beliefs regarding the role animals play in human health. HABRI Central.org. 2014. HABRI Foundation. February 24, 2015. <http://habricentral.org/resources/44219>.

Trembath, FE, Beck, A. RE: Preventable factors associated with dog bite fatalities [editorial]. *JAVMA*. 2014;245(1):39-41

Publications in Progress

Trembath, FE. A meta-analysis of the effectiveness of breed specific legislation. (expected submission early Fall 2015)

Trembath, FE. The current status of breed specific legislation in the United States. (expected submission early Fall 2015)

Trembath FE, Avery, G. An analysis of the impact of obstetrical recommendations on the availability of vaginal birth after cesarean delivery. (expected submission Fall 2015)

Select Presentations

Trembath, F. (December 2014). *An Analysis of the Challenges and Possible Solutions for Dog bite Injury Surveillance*, presented at ISDS annual conference, Philadelphia, PA.

Trembath, F. (April 2014). *Breed Specific Legislation in the United States: is it Effective or is the Ban Worse than the Bite?* Presented in CPB departmental seminar, West Lafayette, IN.

Trembath, F. (March 2014). *The Importance of Context when Analyzing Data*, presented in epidemiology group seminar, West Lafayette, IN.

- Trembath, F. (February 2014). *Evaluating Breed Specific Legislation*, presented in epidemiology group seminar, West Lafayette, IN.
- Trembath, F. (November 2013). *Analysis of Clustered Data*, presented in epidemiology group seminar, West Lafayette, IN.
- Trembath, F. (March 2012). *Understanding Risk Assessment*, presented in epidemiology group seminar, West Lafayette, IN.
- Trembath, F. (September 2012). *An Overview and Discussion of the Phenomenon of Vaccine Refusal*, presented in epidemiology group seminar, West Lafayette, IN.
- Trembath, F. (February 2012). *Infectious Disease Epidemiology: Select concepts and a Case Study*, presented in epidemiology group seminar, West Lafayette, IN.
- Trembath, F. (November 2011). *An Explanation and Application of Dummy Coding*, presented in epidemiology group seminar, West Lafayette, IN.
- Cahill K, Avery GH, **Trembath F**, Beck J, Trent E. (April 2011). *Working Together: An Examination of Integrated Health Care Delivery Systems in the United States and Recommendations for Future Reform Efforts*, panel presentation at MPSA Conference, Chicago, IL.
- Trembath, F. (April 2011). *Survey Implementation and Design: Survey Results and Lessons Learned*, presented in epidemiology group seminar, West Lafayette, IN.
- Trembath, F. (April 2011). *Unintended Outcomes in Pregnancies Complicated by Diabetes: Analysis of a Local Database*, poster presented at Chronic Disease Research Poster Session, West Lafayette, IN.
- Trembath, F. (November 2010). *The Move Towards "Voluntary" Accreditation in Public Health*, presented in epidemiology group seminar, West Lafayette, IN.
- Trembath, F. (April 2010). *An Analysis of Obstetrical Recommendations for Vaginal Birth after Previous Cesarean Delivery*, presented in epidemiology group seminar, West Lafayette, IN.
- Trembath, F. (June 2009). *A Rhetorical Analysis of Obstetrical Recommendations for Vaginal Birth after Previous Cesarean Delivery*, poster presented at Academy Health conference, Chicago, IL.
- Trembath, F. (September 2008). *Analyzing the Rhetoric of Physician Oriented Literature on Vaginal Birth after Previous Cesarean Delivery*, poster presented at the RCHE conference, West Lafayette, IN.
- Trembath, F. (May 2005). *Sheridan Coordinated School Health Program's Activities and Successes*, poster presented to parents, teachers, and students at Sagebrush elementary school, Sheridan County School District #1, Sheridan, WY.
- Wyoming Department of Health Epidemiology Section. (August 2003). *Syndromic Surveillance for Bioterrorism Events*, group poster presented at CDC conference, Miami, FL.

Wyoming Department of Health Epidemiology Section. (August 2003). *Review of Statewide Bioterrorism Preparedness Exercises*, group poster presented at CDC conference, Miami, FL.

Utah Department of Health Environmental Epidemiology Section. (March, 2000). *Preliminary Results of the Relationship between Childhood Asthma and Environmental Hazards*, group poster presented at CDC conference, Atlanta, GA.

Select Research Projects

The Role of the Centering Model for Pregnancy in the Current Healthcare Climate. Evaluated the current climate surrounding healthcare and the role that the centering model for pregnancy might play in meeting the six aims for improving healthcare created by The Institute of Medicine as well how it may factor into the mandate for Accountable Care Organizations established by the Patient Protection and Affordable Care Act. 2013.

Concept Analysis: Locus of Control in Decision Making amongst Pregnancies Complicated by Diabetes. Reviewed theories of external and internal locus of control in decision making. Applied knowledge of these theories to pregnancies complicated by diabetes to evaluate the decisions that are made in terms of diagnostic screening, cesarean sections, and surgical infections. 2013.

Comparison of Screening Methods for Gestational Diabetes. Evaluated the current screening methods for gestational diabetes, paying particular attention to the different diagnostic thresholds. Developed a study to evaluate the cost-effectiveness of one versus two step screening methods. 2013.

An Evaluation of Vaccine Refusal. Evaluated the concept of vaccine refusal by reviewing the historical background, the current literature, and identifying public health concerns. Identified key areas for future research and strategies to combat vaccine refusal. 2012.

The Impact of Childcare Needs and Family Responsibilities on Graduate Students at Purdue University. Analyzed the impact of childcare and family responsibilities on graduate students at Purdue. Researched and summarized available resources for students. 2011.

Addressing Childhood Obesity in the City of Lafayette. As part of a team, researched the issue of childhood obesity in Lafayette, Indiana and prepared a policy brief for the parks and recreation department on how they could assist in addressing the issue. 2011.

A Review of the Current Knowledge and Attitudes Toward Public Health Accreditation. Conducted a systematic review of the literature on public health accreditation. Identified key themes among articles that had been published and identified gaps in the current knowledge. 2010.

Risk Perceptions and How Individual's Make Decisions in Areas of High Uncertainty. Analyzed knowledge on risk perception and applied that to how individuals make medical decisions in the face of high uncertainty as to the outcomes. 2010

The Moderating Effect of Severity on Estimation of Disease Frequencies. Developed a theory for how the perceived severity of a disease may moderate a person's application of the recognition heuristic. Designed a study to test the hypothesis that the use of the recognition heuristic in estimations of disease frequencies is moderated by perceived severity of the recognized disease. 2010.

Cesarean Sections in the United States. Researched topics regarding cesarean sections in the United States, including reasons for the increase in the cesarean section rate, issues surrounding vaginal birth after a cesarean delivery, and professional guidelines that address cesarean sections. 2009-2010.

Pregnancies Complicated by Diabetes. Synthesized and analyzed local data on pregnancies complicated by diabetes. Reviewed background information and wrote a report summarizing findings. 2009.

Applying Social Marketing Strategies to Breast Tissue Bank Donations. Amalgamated current knowledge on two social marketing theories, and developed strategies for those theories to be applied to potential breast tissue bank donors in order to increase donations of health breast tissue. 2009.

Myocardial infarction and EMS Response in Indiana. Reviewed background and assisted with literature review of myocardial infarction and first responder response time and actions in Indiana. 2007.

History of Meningitis Vaccinations. Conducted literature review of the history of meningitis vaccinations in order to effectively evaluate the newly licensed vaccine, Menactra™. 2005

Prevalence of Salmonella in Asymptomatic Shelter Cats. Designed study to conduct random sample of shelter cats in Sheridan County in order to establish the carrier status of asymptomatic felines. 2005.

Case Studies of Wyoming's four human plague cases. Compiled records from Wyoming Department of Health and the CDC to evaluate all aspects of the four human cases of plague recorded in Wyoming. 2004.

Aquatic Injury Reduction Project, Texas Department of Health. Researched communities who had reduced aquatic injuries and deaths to identify effective strategies for lowering the aquatic injury rate in Texas. 2001.

Professional Development

Certifications

AHA First Aid and CPR Instructor, 2007 - present

Professional Affiliations

AcademyHealth

Arizona Public Health Association

Indiana Public Health Association

International Society for Disease Surveillance

Purdue Public Health Student Association

Service

International Society for Disease Surveillance, Board of Directors 2015- present

AzPHA, Annual Awards Selection Committee Member 2014

Primary Teacher, 8-9 year old class, Church of Jesus Christ of Latter-day Saints, 2014-present

Social Chair, Public Health Student Association, 2011-2012

INPHA Conference Volunteer, April 2011

HKGSO Philanthropy Committee Member, 2010-2012

Volunteer, Family Promise Organization, 2009- present

Assisted with message branding, Susan G. Komen Foundation, 2009

Data Collection Volunteer, Susan G. Komen Foundation, 2009

Volunteer, Lafayette Urban Ministry, 2008-present

MPH Internship, IU Arnett Health Endocrinology division, 2008-2009

President of Master of Public Health Student Panel 2008-2009

Spearheaded development of Masters of Public Health Student Panel

Data Collection Volunteer, PALS program, 2008-2009

Teacher, Church of Jesus Christ of Latter-day Saints, 2004-2005, 2009-present

Nursery Child Care worker, Church of Jesus Christ of Latter-day Saints, 2007-2009

Women's Organization President, Church of Jesus Christ of Latter-day Saints, 2005-2006

Redesigned public health information graphs, Texas Department of Health, 2001

Community Health Internship, Utah Department of Health, 2000

Continuing Education

Designing and Managing Public Health Information Systems, Public Health Informatics Institute, Atlanta, GA, Fall 2014

Summer Course in Biostatistics and Epidemiology, The Ohio State University, July 2008

Tickborne diseases in WY, Wyoming Department of Health, Cheyenne, WY, June 2004.

Grant Writing, AmeriCorps, Casper, WY, September 2006.

Software Programs

Microsoft Office Suite™, Corel Word Perfect™, GIS™, SPSS™, SAS™, EpiInfo™

Professional Experience

Academic Teaching Positions

Summer 2010	Intro to Vet School (Summer Residential), Purdue University GERI. Instructor.
Summer 2010	Astronomy (Super Summer), Purdue University GERI. Instructor.
Spring 2010	Stress & Human Health (HK 233), Purdue University. Instructor.
Summer 2009	Intro to Epidemiology (Summer Residential), Purdue University GERI. Instructor.
Summer 2009	Spies Like Us (Super Summer), Purdue University GERI. Instructor.
Spring 2009	Super Science (Super Saturday), Purdue University GERI. Instructor.
Spring 2009	First Aid & CPR (HK 280), Purdue University. Instructor.
Fall 2008	First Aid & CPR (HK 280), Purdue University. Instructor.
Spring 2008	First Aid & CPR (HK 280), Purdue University. Instructor.
Fall 2007	First Aid & CPR (HK 280), Purdue University. Instructor.
Fall 1999	Human Development (FAMSC 210), BYU. TA.
Winter 1999	Human Development (FAMSC 210), BYU. TA.
Fall 1998	Human Development (FAMSC 210), BYU. TA.

Research Positions

2011-2014	Team member on the HABRICentral project, which developed a platform to synthesize resources on human animal bond research. School of Veterinary Medicine, Purdue University, West Lafayette, IN.
2010	Lead researcher evaluating childcare needs among graduate students. Office of Graduate Studies, Purdue University, West Lafayette, IN.
2008-2009	Team member researching best practices in worksite wellness. Technical Assistance Program, Purdue University, West Lafayette, IN.
2007	Team member researching rural cardiovascular outcomes. Health and Kinesiology Department, Purdue University, West Lafayette, IN.
2000	Team member researching the spatial relationship between childhood asthma and environmental hazards. Environmental Epidemiology Section, Utah Department of Health, Salt Lake City, UT.

Professional Positions

- 2014- present **HSIP Fellow**, Centers for Disease Control, Phoenix, AZ. Work on various informatics projects dealing with the integration of health systems and data. Assist with a ROI project for the dental sealant program run by the Office of Oral health. Lead data collection and analysis for a multi-state outbreak of Salmonella saintpaul and an outbreak of Campylobacter jejuni involving 100 persons.
- 2011- 2014 **Research Assistant**, Purdue University, West Lafayette, IN. Assist with the creation of the Human Animal Bond Research Institute (HABRI) at Purdue University. Help with the development and population of the interactive website. Compile and index individually authored chapters of relevant texts. Compose white paper briefs on various topics dealing with the human-animal bond relationship. Supervised undergraduate students working on various aspects of the project.
- 2007-present **Instructor**, American Heart Association, Dallas, TX. Teach various courses, including Heartsaver® first aid and CPR for the general public and Basic Life Support for healthcare professionals. Stay abreast of latest developments and updates to first aid and CPR protocol.
- 2010-2013 **Assistant Soccer Coach**, West Lafayette High School, West Lafayette, IN. Responsible for day to day operations of JV soccer team, including planning practices, developing game strategy, and coaching during games. Supervised JV coaching staff. Assisted with day to day operations of the Varsity team, including practices and game management.
- 2010 **Instructor**, Purdue University, West Lafayette, IN. Developed and delivered classroom curriculum for various courses. Created all grading criteria including exams, quizzes, and homework assignments.
- 2008-2009 **Worksite Facilitator and Trainer**, Technical Assistance Program, Purdue University, West Lafayette, IN. Assisted with the development, facilitation, and delivery of worksite wellness trainings for local manufacturing businesses. Synthesized databases of existing worksite information. Researched various topics and helped add to existing community resources database. Supervised trainers who assisted with projects and training development.
- 2008-2009 **Intern**, IU Arnett Health, Lafayette, IN. In charge of synthesizing and analyzing data on pregnancies complicated by diabetes that had been collected by endocrinology staff. Synthesized databases, reviewed data for errors, consulted patient records to locate as much missing information as possible. Analyzed data using logistic regression in SPSS™. Wrote and delivered a report summarizing my experiences and findings.
- 2007-2009 **Instructor**, Purdue University, West Lafayette, IN. Taught 7 sections, totaling 142 students. Developed and delivered classroom curriculum. Created all grading criteria including exams, quizzes, and homework assignments. Certified eligible students in AHA Heartsaver First Aid & CPR. Responsible for supervising other instructors teaching the same course.

- 2005-2006 **Americorps Vista**, Sheridan Community Education Foundation, Sheridan, WY. Oversaw fluoride rinse program, expanded program from 20% to 85% coverage of eligible children. Supported and developed Healthy School Teams at 4 locations. Lead teams in creating School Health Improvement Plans and implementing ideas. Responsible for data storage, management and analysis in order to evaluate program outcomes.
- 2002-2004 **Field Epidemiologist**, Wyoming Department of Health, Sheridan, WY. Followed up on reports of Rocky Mountain Spotted Fever, Colorado tick fever, tularemia, Hepatitis A, strep group A, viral meningitis, and West Nile virus for the entire state of Wyoming. Conducted outbreak investigations as necessary, including a salmonella outbreak at a dormitory school and a Norwalk outbreak in Yellowstone national park. Researched the history of tickborne diseases in Wyoming to identify historical trends. Involved with the creation of the statewide syndromic surveillance system to detect outbreaks and/or bioterrorism events.
- 2001 **Aquatics Director**, YWCA of Dallas, Dallas, TX. Supervised all pool operations and aquatic staff. Developed new programs to offer the community, including water exercise classes and CPR classes. Managed data systems for aquatics related events.
- 1997- 2000 **District Supervisor**, City of Austin Aquatics, Austin, TX. Supervised summertime operation of nine aquatic facilities and close to 100 staff members. Responsible for all aspects of pool operations, including staff scheduling and pool safety. Conducted ongoing employee training on a weekly basis. Certified to teach lifeguarding, CPR for the professional rescuer, and First Aid. Taught swimming lessons, and coached competitive swimming team.
- 2000 **Epidemiology Intern**, Utah Department of Health, Salt Lake City, UT. Researched and prepared reports on a wide array of topics, including soil contamination and rabies. Provided infectious disease information to the public. Abstracted, compiled, maintained, and analyzed data on the relationship between childhood asthma cases and the location of environmental hazards using GIS.
- 1998-1999 **Teaching Assistant**, Brigham Young University, Provo, UT. Assisted with 5 sections of class totaling over 1,000 students. Conducted review sessions, helped with classroom instruction, and taught class when necessary. Created and evaluated examinations. Graded written assignments. Supervised and trained other teaching assistants.

References

Dr. Alan Beck, Director, Center of the Human-Animal Bond; Professor, Comparative Pathobiology, Purdue University, West Lafayette, IN 47907.

Tel: (765) 494-0854, email: abeck@purdue.edu

Dr. George Avery, Health Services Researcher, American Health Data Institute, Indianapolis, IN 46250.

Tel: (765) 490-5178, email: drgavery@hotmail.com

Judy Stallman, State Supervisor, Wyoming Public Health Nursing, Division of Community & Public Health, Wyoming Department of Health, Sheridan, WY 82801

Tel: (307) 763-0931, email: judy.stallman@wyoming.gov

Adrienne Z. Udarbe, MS, RDN
1465 E. Tierra St. Gilbert, AZ 85297
adrienneudarbe@pinnacleprevention.org
(480) 415-4563

Profile

Proven nutrition leader with over ten years of experience in professional practice in multiple public sector settings including government public health and nonprofit agencies. Expertise in administration of complex state and federal grants and programs. Proven leadership in facilitating teamwork and innovative policy, system, and environmental strategies across prevention initiatives. Skilled in budget management of approximately \$20 million of grant funding across multiple funding streams as well as staff training and development. Excels in community collaboration to advance nutrition and physical activity services in community settings with a focus on pediatric and early childhood strategies. Outstanding ability to communicate to both professional and lay stakeholders and target audience.

Professional Experience

Pinnacle Prevention – Chandler, AZ (December 2013 - Present)

Executive Director

- Nonprofit leadership dedicated to moving the organization towards established vision and mission while overseeing the day to day operations
- Develops, implements, and coordinates strategic plans and evaluation plans
- Develops budget and personnel planning and projections
- Oversight of community outreach, development, grant applications, and contracts
- Coordinates development of contract proposals and grant submissions
- Provides consultation, training, and technical assistance to community and public health partners
- Maintains and communicates knowledge of federal and state political environments impacting healthy eating and active living with emphasis on early childhood health initiatives
- Serves as subject matter expert for community partners in nutrition, physical activity, breastfeeding, and obesity prevention

Chandler Gilbert Community College – Gilbert, AZ (August 2014 - Present)

Adjunct Nutrition Teaching Faculty

- Instructor of Fundamentals of Human Nutrition Course
- Advise allied health students on evidence-based nutrition care
- Develop and implement online instruction modules

Arizona Department of Health Services – Phoenix, AZ (January 2008 – December 2013)

Community Programs Manager

- Serves as program manager over Arizona Nutrition Network (SNAP-Ed); Women, Infants, and Children (WIC) high risk and special needs and obesity prevention; Farmers Market Nutrition Program (FMNP); Breastfeeding Programs; Empower – Early Care and Education Child Care Programs; Health Impact Assessments (HIA); Healthy Community Design; School Health Initiatives; and Folic Acid Program with a combined budget of over \$20 million in state and federal grants
- Interprets federal regulations for grant oversight and management
- Develops, implements, and coordinates program strategic planning and evaluation efforts
- Develops and implements program policies and procedures consistent with department strategies
- Oversight of public health policy initiatives and implementation of innovative approaches in community nutrition services, including policy, system, and environmental change strategies
- Coordinates population-based preventative care with healthcare providers and AHCCCS coordinators
- Provides training and technical assistance in response to bureau initiatives and strategic planning
- Provides subject matter expertise on community advisory panels and boards
- Provides nutrition and physical activity trainings in alignment with the social ecological model to various community nutrition groups

Arizona WIC Public Health Nutrition Consultant (August 2006 - January 2008)

- Serves as a program nutrition consultant to Arizona WIC Local Agencies with a budget of over \$11 million to ensure contract compliance with both state and federal regulations
- Writes parts of State Plan and policy and procedure manual
- Plans and develops the RFP for Statewide Training to implement and comply with federal requirements for Value Enhanced Nutrition Assessment
- Advises and provides technical assistance to local agencies in budgeting, program implementation, evidence-based nutrition and breastfeeding practices, and interprets federal rules and regulations
- Participates and coordinates with internal and external partners in public health nutrition programs
- Develops nutrition assessment and training materials for local agency staff

Sun Valley Home Care and Hospice – Mesa, AZ (November 2006 – December 2013)

Clinical Dietitian

- Dietetic Consultant for home health/hospice patients
- Dietary assessment and coordination of nutrition care plans
- Nutrition support, monitoring, and advising
- Patient nutrition education development
- Federal compliance and monitoring of nutrition services

American Red Cross – San Diego, CA (January 2004 – August 2006)

WIC Site Supervisor/Registered Dietitian

- Dietitian and Site Supervisor for WIC agency with a participant caseload of 30,000
- Motivational counseling and community education in all aspects of nutrition
- Write and facilitate breastfeeding support classes/individual breastfeeding education
- Facilitate and teach maternal/pediatric nutrition education classes
- Individual nutrition education counseling for high risk low income populations
- Mentoring; training; community outreach

Canyon Ranch SpaClub – Las Vegas, NV (May 1999 – January 2004)

Spa Wellness and Guest Services Supervisor

- Honors ~ “Above and Beyond Staff Member”
- Managed guest and staff relations including team building and training development of team of 60
- Customer conflict resolution and problem solving
- Budgeting and financial management

National Professional Presentations

- USDA Food and Nutrition Services Nutrition Symposium, 2013
- National Association for Family Child Care Annual Conference, 2013
- Weight of the Nation, Washington DC 2012
- Association of Maternal and Child Health Programs, Washington DC 2012
- National Initiative for Children’s Healthcare Quality (NICHQ) Collaborate for Healthy Weight, 2012
- Center for Disease Control, Communities Putting Prevention to Work, Atlanta, GA 2011

(Numerous local and state-based presentations available upon request)

Media Experience

- Television: Recurring Featured Health Expert on Channel3TV – AZ Family – Good Morning Arizona, Your Life A to Z; Channel 12 AZ Central News – AZ Midday; ABC15 Arizona – Sonoran Living
- Newspaper: Featured with The Arizona Republic; Cronkite News; Washington Post
- Radio: Featured Subject Matter Expert with KTAR Arizona News Talk; KJZZ Phoenix Public Radio
- Video: CDC Childhood Obesity PSA Video; ADHS School Health Advisory Council PSA; ADHS Farmers’ Market Promotion Video

Awards and Recognitions

- Excellence in Practice, Association of State and Territorial Public Health Nutritionists, 2013
- Emerging Dietetics Leader, Academy of Nutrition and Dietetics, 2012
- The White House, *Let’s Move!* Recognition Award, May 2012

Education

Master of Science, Nutrition and Dietetics

- Central Michigan University, Mt. Pleasant, MI

Bachelor of Science, Nutrition Science

- University of Nevada Las Vegas, Las Vegas, NV

Credentials

RDN, Registered Dietitian Nutritionist

Publications

Contributing Subject Matter Expert to the Centers for Disease Control and Prevention (CDC) - *A Practitioners Guide for Advancing Health Equity – Community Strategies for Preventing Chronic Disease (Health Equity Guide)*

Professional Memberships

- American Public Health Association
- Arizona Public Health Association
- Academy of Nutrition and Dietetics (AND) Member
 - Public Health Nutrition Dietetics Practice Group (DPG)
 - Hunger and Environmental Nutrition (HEN) Dietetics Practice Group (DPG)
- Arizona Academy of Nutrition and Dietetics (AZ-AND) Member, Public Policy Coordinator
- Local First Arizona
- Urban Land Institute

Appendix B

Carient Communications Website Development Samples

Magellan Investments: <http://magellaninvestments.com>

The screenshot shows the top section of the Magellan Investment Partners website. At the top left is the logo for Magellan Investment Partners, featuring a stylized figure and the text 'MAGELLAN INVESTMENT PARTNERS'. To the right is a navigation menu with links: HOME, OPPORTUNITY, STRATEGY, TEAM, PORTFOLIO, CONTACT. The main content area has a dark background with a large image of a door handle. The text reads: 'Opportunity is knocking. At the end of Q1 2014, the vacancy rate for multifamily rental housing was at a historic low of 4%.*' Below this is a 'Learn More >' link. To the right of the text is a large, ornate metal door handle. Below the main text is an orange banner with the text: 'We're answering. Our team is acquiring and renovating multifamily properties in select domestic markets that demonstrate key fundamentals.' Below this banner is another 'Learn More >' link.

The Cumberland Group: <http://cumberlandchicago.com/>

The screenshot shows the homepage of The Cumberland Group. At the top is the logo for 'CUMBERLAND' in a stylized font. Below the logo is a navigation menu with links: HOME, FAST FACTS, SERVICES, EXPERIENCE, ABOUT, RESOURCES, CONTACT. The main content area features a large image of a person standing in a field of tall grass with a red path leading into the distance. The text reads: 'A path that avoids peril, takes advantage of opportunity, and drives 21st century success? It's there. Most people just don't see it.' Below this is a 'Click Here >' link. To the right of the image is a text box: 'The Cumberland Group transforms business performance improvement by focusing on the ingredients that distinguish between good enough and elite performance.' Below the main image is a grid of four sections: 'E-engage: The Improvement Trap', 'WHAT WE DO', 'INDUSTRY LEADERSHIP', and 'BUSINESS CONSORTIUMS'. Each section has a small image and a 'Learn More >' link. At the bottom of the page is a footer with the text: 'The Cumberland Group | Chicago, IL | 100 West Wacker Drive, 4th Floor | 60601 | Phone: 312.664.6666 | info@cumberlandchicago.com | © 2014 Cumberland Group | All Rights Reserved.'

FGMK: <http://www.fgmk.com/>

FGMK
ASSURANCE • TAX • ADVISORY

APPLIANCES CLIENT ACCESS CONTACT

FIRM SERVICES INDUSTRIES PROFESSIONALS CAREERS NEWS & RESOURCES

NextGen Family Business Summit

Please join us at the NextGen Family Business Summit March 3rd & 4th. [Learn More & Register](#)

FGMK Office Locations:

2801 Lakeside Drive 3rd Floor Barrackburn IL 60015	333 W. Wacker Drive 6th Floor Chicago IL 60606
--	--

Company News:
We are pleased to share with you the continued growth of FGMK.
[Click Here to See Our Press](#)

The Open Approach: <http://www.theopenapproach.net/>

THE OPEN APPROACH
Opportunities in Print
Creating value, solutions, and unique opportunities in the graphic arts industry.

HOME ABOUT US PRINT PROVIDER OPPORTUNITIES PRIVATE EQUITY OPPORTUNITIES PROPRIETARY STUDIES & REPORTS IN THE NEWS CONTACT US

Top Headlines

[The Open Approach Announces IPO/SPAC Ventures](#)

CURRENT INVESTMENT OPPORTUNITIES

Print Provider

- Established Profitable Direct Mail Business
- Disruptive High-Volume Print & Marketing Services Provider
- Label Manufacturer Capabilities for Jet-Label Technical Service

Private Equity

- Seeking Private Equity Partners for Established High-Through Media in Regional Commercial Print, Other Format Print
- National Roll-Line Label, Digital, and Document Processing Strategy
- Connections with Prospective Buyers for Investment Opportunities
- Printed CEO Candidates to Lead Top Strategies

Call 630-323-9700 for complete details.

JOIN OUR MAILING LIST

- Be the first to learn of investment opportunities. Sign up today to receive our special services, proprietary studies, and news releases as they become available. Email: info@theopenapproach.net

Welcome to The Open Approach!

The Open Approach is a distinguished M&A/investment banking firm focused exclusively on the graphic arts industry. Print veterans ourselves, we have spearheaded numerous value-enhancing transactions on behalf of our print provider and private equity firm clients.

Because of our industry-leading reputation and proven track record, we have been designated the exclusive M&A advisor of Printing Industries of America and Independent Printers Worldwide (IPW).

Peruse our website for details on specific services, opportunities, and achievements. Or, for more information or a free confidential consultation, call us at 630-323-9700, or email info@theopenapproach.net.

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Virtual Data Room Log In

Please provide your username and password.

Username:

Attachment C

Qualifications and Certification Form

REQUEST FOR SEALED PROPOSALS
BID NO. 021315
PUBLIC HEALTH EMERGENCY PREPAREDNESS WEBSITE DEVELOPMENT

QUALIFICATION AND CERTIFICATION FORM

EXHIBIT "D" Bidder Qualifications and Certification

Purpose

This exhibit shall serve as a requirement to enable the evaluation team to assess the qualifications of Contractors under consideration for final award.

The information may or may not be a determining factor in award.

Contract Number 021315 Public Health Emergency Preparedness Website Development

The applicant submitting this Proposal warrants the following:

1. Name, Address, and Telephone Number of Principal Contractor:

Pinnacle Prevention

3100 West Ray Road, Suite 201 Chandler, AZ 85226

Office (480) 415 - 4563 Mobile (480) 415 - 4563

2. Has Contractor (under its present or any previous name) ever failed to complete a contract? _____ Yes No. If "Yes", give details, including the date, the contracting agency, and the reasons Contractor failed to perform in the narrative part of this Contract.
3. Has Contractor (under its present or any previous name) ever been disbarred or prohibited from competing for a contract? _____ Yes No. If "Yes", give details, including the date, the contracting agency, the reasons for the Contractors disqualification, and whether this disqualification remains in effect in the narrative part of this Contract.
4. Has a contracting agency ever terminated a contract for cause with Contractor (under your Contractor's present or any previous name)? _____ Yes No. If "Yes", give details including the date, the contracting agency, and the reasons Contractor was terminated in the narrative part of this Contract.
5. Contractor must also provide at least the following information:
- a. A brief history of the Contractor.
 - b. A Cost Proposal shall be submitted on the Price Sheet, attached hereon and made a full part of this contract by this reference.
 - c. A list of previous and current customers, which are considered identical or similar to the Scope of Services described herein; shall be submitted on the Reference List, attached hereon and made a full part of this contract by this reference.
 - d. List the specific qualifications the Contractor has in supplying the specified services.
 - e. Gila County reserves the right to request additional information.

REQUEST FOR SEALED PROPOSALS
BID NO. 021315
PUBLIC HEALTH EMERGENCY PREPAREDNESS WEBSITE DEVELOPMENT

Qualification & Certification continued...

6. **Contractor Experience Modifier (e-mod) Rating in Arizona:** Not applicable
(If Applicable)

A method the National Council on Compensation Insurance (NCCI) uses to measure a business' computed loss ratio and determine a factor, which when multiplied by premium, can reward policyholders with lower losses. E-mod rate may be a determining factor in bid award.

7. **Current Contractor Business Arizona License Number:** EIN 46-4574172/ City License #157046
(If Applicable)



Signature of Authorized Representative

Adrienne Z. Udarbe, MS, RDN
Printed Name

Executive Director
Title

Attachment D

Price Sheet

REQUEST FOR SEALED PROPOSALS
BID NO. 021315
PUBLIC HEALTH EMERGENCY PREPAREDNESS WEBSITE DEVELOPMENT

PRICE SHEET

Please complete price sheet in its entirety for the services provided in RFP 021315 Public Health Emergency Preparedness Website Development .

Contractor Name: Pinnacle Prevention Phone No.: (480) 207 - 5955

COSTS	
<i>Public Health Emergency Preparedness Website Development</i>	\$ <u>45,000.00</u>
TOTAL COST	\$ <u>45,000.00</u>

***CONTRACTOR SHALL ATTACH A SHEET TO THE PRICE SHEET SHOWING THE BREAK DOWN AND DETAILED DESCRIPTION OF EACH OF THE ABOVE COSTS.**

****All applicable taxes shall be included in proposed amount.**



Signature of Authorized Representative

Adrienne Z. Udarbe, MS, RDN

Printed Name

Executive Director

Title

Attachment E

References List

REQUEST FOR SEALED PROPOSALS
BID NO. 021315
PUBLIC HEALTH EMERGENCY PREPAREDNESS WEBSITE DEVELOPMENT

REFERENCE LIST

These references are required to enable the evaluation team to assess the qualifications of the Contractor under consideration for final award.

References

Please list a minimum of three (3) references for contracts of similar size and scope as this Request for Proposals during the past twenty-four (24) months, in or as close to Gila County as possible. Bidder may attach further reference information as necessary.

1. **Company:** The Open Approach (On Behalf of Carient Communications)
Contact: Bob Cronin
Phone: 630-323-9700
Address: 45 Willow Crest Oak Brook, IL 60523
Job Description: Website development for www.theopenapproach.net

2. **Company:** Logica3, Ltd. (On behalf of Carient Communications)
Contact: Jeanne Thomson
Phone: 847-836-3330
Address: 130 Washington Street West Dundee, IL 60118
Job Description: Website development for http://www.logica3.com/

3. **Company:** Our Sunday Visitor (On behalf of Carient Communications)
Contact: John Christensen
Phone: 800-348-2440 Ext. 2559
Address: 200 Noll Plaza Huntington, IN 46750
Job Description: Website development for https://www.osv.com/

Pinnacle Prevention in partnership with Carient Communications and Public Health Solutions

Name of Business

Adesina Z. Udashin
Signature of Authorized Representative

Executive Director

Title

Appendix F

No Collusion Certification

REQUEST FOR SEALED PROPOSALS
BID NO. 021315
PUBLIC HEALTH EMERGENCY PREPAREDNESS WEBSITE DEVELOPMENT

**AFFIDAVIT BY BIDDER
CERTIFYING THAT THERE WAS NO COLLUSION
IN BIDDING FOR CONTRACT**

STATE OF ARIZONA)
)ss
COUNTY OF GILA)

Adrienne Z. Udarbe
(Name of Individual)

being first duly sworn, deposes and says:

That he/she is
Executive Director
(Title)

Of Pinnacle Prevention and
(Name of Business)

That he/she is submitting a proposal on **PUBLIC HEALTH EMERGENCY PREPAREDNESS WEBSITE DEVELOPMENT , RFP NO. 021315** and,

That pursuant to Section 112 (C) of Title 23 USC, he certifies as follows:

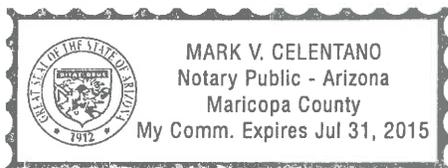
That neither he nor anyone associated with the said _____
Pinnacle Prevention
(Name of Business)

has, directly or indirectly entered into any agreement, participated in any collusion or otherwise taken any action in restraint of free competitive bidding in connection with the above mentioned service.

Pinnacle Prevention
Name of Business

Adrienne Z. Udarbe *Adrienne Z. Udarbe*
By

Executive Director
Title



Subscribed and sworn to before me this 02 day of March, 2015.
Mark V. Celetano
Notary Public
My Commission expires: 7/31/2015

Appendix G

Intentions Concerning Subcontracting

REQUEST FOR SEALED PROPOSALS
BID NO. 021315
PUBLIC HEALTH EMERGENCY PREPAREDNESS WEBSITE DEVELOPMENT

CERTIFICATION: INTENTIONS CONCERNING SUBCONTRACTING

At the time of the submission of bids on **Bid No. 021315 Public Health Emergency Preparedness Website Development** , my intention concerning subcontracting a portion of the work is as indicated below.

A list of any subcontractors (if applicable) to be used in performing the service must accompany the Bid. The list must include the subcontractors name, address, phone number, and Arizona ROC. List must be provided in a sealed envelope marked "List of Subcontractors".

- YES**, it is my intention to subcontract a portion of the work.
- NO**, it is not my intention to subcontract a portion of the work.

Adrienne Z. Udarbe
Signature of Authorized Representative

Adrienne Z. Udarbe, MS, RDN
Printed Name

Executive Director
Title

Pinnacle Prevention List of Subcontractors:

1) Carient Communications

4709 E. Ironhorse Road

Gilbert, AZ 85297

(630) 945-5311

carient@sbcglobal.net

2) Public Health Solutions

15815 S. Lakewood Pkwy W, Unit 1064

Phoenix, AZ 85048

(765) 413 – 3570

fleatrembath@gmail.com

Appendix H

Legal Arizona Workers Act Compliance

REQUEST FOR SEALED PROPOSALS
BID NO. 021315
PUBLIC HEALTH EMERGENCY PREPAREDNESS WEBSITE DEVELOPMENT

LEGAL ARIZONA WORKERS ACT COMPLIANCE

Contractor hereby warrants that it will at all times during the term of this Contract comply with all federal immigration laws applicable to Contractor's employment of its employees, and with the requirements of A.R.S. § 23-214 (A) (together the "State and Federal Immigration Laws"). Contractor shall further ensure that each subcontractor who performs any work for Contractor under this contract likewise complies with the State and Federal Immigration Laws.

County shall have the right at any time to inspect the books and records of Contractor and any subcontractor in order to verify such party's compliance with the State and Federal Immigration Laws.

Any breach of Contractor's or any subcontractor's warranty of compliance with the State and Federal Immigration Laws, or of any other provision of this section, shall be deemed to be a material breach of this Contract subjecting Contractor to penalties up to and including suspension or termination of this Contract. If the breach is by a subcontractor, and the subcontract is suspended or terminated as a result, Contractor shall be required to take such steps as may be necessary to either self-perform the services that would have been provided under the subcontract or retain a replacement subcontractor, as soon as possible so as not to delay delivery of services.

Contractor shall advise each subcontractor of County's rights, and the subcontractor's obligations, under this Article by including a provision in each subcontract substantially in the following form: "Subcontractor hereby warrants that it will at all times during the term of this contract comply with all federal immigration laws applicable to Subcontractor's employees, and with the requirements of A.R.S. § 23-214 (A). Subcontractor further agrees that County may inspect the Subcontractor's books and records to insure that Subcontractor is in compliance with these requirements. Any breach of this paragraph by Subcontractor will be deemed to be a material breach of this contract subjecting Subcontractor to penalties up to and including suspension or termination of this contract."

Any additional costs attributable directly or indirectly to remedial action under this Article shall be the responsibility of Contractor.



Signature of Authorized Representative

Adrienne Z. Udarbe, MS, RDN

Printed Name

Executive Director

Title

Appendix I

Checklist and Agenda Acknowledgment

REQUEST FOR SEALED PROPOSALS
 BID NO. 021315
 PUBLIC HEALTH EMERGENCY PREPAREDNESS WEBSITE DEVELOPMENT

BIDDER CHECKLIST & ADDENDA ACKNOWLEDGMENT

NOTICE IS HEREBY GIVEN that all Bid Documents shall be completed and/or executed and submitted with this RFP. If Contractor fails to complete and/or execute any portion of the Bid documents, all with original signatures, the RFP may be determined to be "non-responsive" and rejected.

CHECKLIST:

<u>REQUIRED DOCUMENT</u>	<u>COMPLETED / EXECUTED</u>
QUALIFICATION & CERTIFICATION FORM	AZU
PRICE SHEET	AZU
REFERENCE LIST	AZU
NO COLLUSION FORM	AZU
INTENTIONS IN SUBCONTRACTING	AZU
LEGAL ARIZONA WORKERS ACT COMPLIANCE	AZU
CHECKLIST & ADDENDA ACKNOWLEDGMENT	AZU
OFFER PAGE	AZU

ACKNOWLEDGMENT OF RECEIPT OF ADDENDA:

	#1	#2	#3	#4	#5
Initials	_____	_____	_____	_____	_____
Date	_____	_____	_____	_____	_____

Signed and dated this 27th day of February, 2015

Pinnacle Prevention
 Contractor:
Adrienne Z. Udarbe, Executive Director
 By:

Each proposal shall be sealed in an envelope addressed to the Public Works Division, Gila County and bearing the following statement on the outside of the envelope: Request for Sealed Proposals: Bid No. 021315 Public Health Emergency Preparedness Website Development. All proposals shall be filed with the Gila County Finance Department Division in the Guerrero Building at 1400 E. Ash St., Globe, AZ on or before March 06, 2015, by 11:00 AM.

Appendix J

Offer Page

REQUEST FOR SEALED PROPOSALS
BID NO. 021315
PUBLIC HEALTH EMERGENCY PREPAREDNESS WEBSITE DEVELOPMENT

OFFER PAGE

TO GILA COUNTY:

The undersigned hereby offers and agrees to furnish the material or service in compliance with all terms and conditions, instruction, specifications, and any amendments contained in this Request for Proposal document.

Signature also certifies the Contractors bid proposal is genuine, and is not in any way collusive or a sham; that the bid proposal is not made with the intent to restrict or prohibit competition; that the Contractor submitting the proposal has not revealed the contents of the proposal to, or in any way colluded with, any other Contractor which may compete for the contract; and that no other Contractor which may compete for the contract has revealed the contents of a proposal to, or in any way colluded with, the Contractor submitting this proposal.

CONTRACT NUMBER: 021315 Public Health Emergency Preparedness Website Development

Contractor Submitting Proposal:

For clarification of this offer, contact:

Pinnacle Prevention
Company Name

Name: Adrienne Z. Udarbe, MS, RDN

3100 West Ray Road, Suite 201
Address

Phone No.: (480) 207 - 5955 or (480) 415 - 4563

Chandler AZ 85226
City State Zip

Fax (480) 550 - 8806

Email: adrienneudarbe@pinnacleprevention.org


Adrienne Z. Udarbe
Signature of Authorized Person to Sign

Adrienne Z. Udarbe, MS, RDN
Printed Name

Executive Director
Title

Proposal must be signed by a duly authorized officer(s) eligible to sign contract documents for the Contractor.

REQUEST FOR SEALED PROPOSALS
BID NO. 021315
PUBLIC HEALTH EMERGENCY PREPAREDNESS WEBSITE DEVELOPMENT

ACCEPTANCE OF OFFER
(For Gila County use only)

The Offer is hereby Accepted:

The Contractor Pinnacle Prevention is now bound to provide the materials or services listed in RFP No.: 021315 including all terms and conditions, specifications, amendments, etc. and the Contractor's Offer as accepted by County/public entity.

The contract shall henceforth be referenced to as Contract No. 021315. The Contractor has been cautioned not to commence any billable work or to provide any material or service under this Contract until Contractor receives written notice to proceed from Gila County.

GILA COUNTY:



Don E. McDaniel, Jr., County Manager

3/18/15

Date