



Town of Payson
 303 N. Beeline Hwy
 Payson, AZ 85541
 928/474-5242 Ext. 222
 928/474-4610 Fax
 928/978-2521

Office of the Mayor

September 6, 2013

County Economic Development Funding Request

Request for \$ 43,400.00:

Sponsorship of Fiddlers contest (2013)*	\$ 2,500.00
Sponsorship of Mountain High Games (2014)*	\$ 5,000.00
Sponsorship of Soccer Tournament (2013)*	\$ 2,500.00
NGC ED publicity program**	\$ 10,000.00
NGC regional website ***software	\$ 8,400.00
NGC regional ED plan ****	<u>\$ 15,000.00</u>
	\$ 43,400.00

*These are events and amounts historically co-sponsored by Gila County with all of the appropriate signage, media releases, etc.

** This program will share resources in different media to develop and highlight little-known to well-known destination day-trips and week-long and weekend stays based out of Northern Gila County motels/hotels and campgrounds

*** This regional website, filling an economic development gap and highlighting all communities in Northern Gila County, will be maintained/ updated by the Town of Payson, with information coming from any source, and will have at least the following pages:

- Economic Development
- Tourism
- Attractions
- Governments (a link to the sites of the governments)
- Emergency Responders (a link to all Police, Sheriff, Fire, Emergency Mgt., USFS, etc.)
- Area Contacts (a link to utilities, hospital, paper, etc.)

****This will be used as seed money to develop a comprehensive Northern Gila County Regional Economic Development Plan that will surface and then form a base to show the strengths, weaknesses, needs, opportunities, etc.

If you need any further information, do not hesitate to call.

Respectfully submitted,

Kenny Evans