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**GILA COUNTY**  
**BOARD OF SUPERVISORS**

1400 E. Ash  
Globe, Arizona 85501

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**Clerk of the Board of Supervisors**  
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August 20, 2012

Adam Hawkins, Communications Specialist  
Resolution Copper  
2525 E. Arizona Biltmore Circle  
Suite C-135  
Phoenix, Arizona 85016

Dear Mr. Hawkins:

Next year, the national spotlight will descend on northern Arizona as Coconino County hosts the National Association of Counties' Western Interstate Region (WIR) Conference in Flagstaff. The conference will bring more than 300 county, state and federal leaders who will gather from throughout the country for meetings aimed at tackling national issues.

Attendees to the WIR Conference, which takes place May 22 to 24, 2013, will hold meetings designed to promote issues of interest impacting the nation's 15 western states. While meetings and discussions will be the main draw, such a national conference serves as an excellent opportunity to showcase our communities, our numerous national parks and endless natural treasures.

However, to ensure such an endeavor is done seamlessly, Coconino County, and all counties in Arizona through the Arizona Association of Counties, and County Supervisors Association of Arizona, are turning to our local business communities for financial support. Event organizers are seeking sponsorship opportunities with our dedicated business professionals to aid in showcasing our unique histories, cultures and natural wonders.

Attached you will find information on varying sponsorship levels ranging from \$1,000 to \$10,000. Each level comes with varying branding opportunities for your company and helps raise funding to cover the costs of organizing the event.

This undertaking, to bring the WIR Conference to Flagstaff, will result in an event that our local business partners, communities and entire state will be proud of. We thank you for your support.

Regards,

Tommie C. Martin, Chairman  
Gila County Board of Supervisors



County Supervisors  
ASSOCIATION  
of Arizona



COCONINO  
COUNTY ARIZONA



ARIZONA  
ASSOCIATION OF  
COUNTIES

## Sponsorship Opportunities

# NATIONAL ASSOCIATION OF COUNTIES WESTERN INTERSTATE REGION CONFERENCE MAY 22 - 24, 2013

*High Country Conference Center  
201 W. Butler Avenue  
Flagstaff, Arizona*

Coconino County is hosting the National Association of Counties Western Interstate Region Conference, which will gather more than 300 of the nation's elected county officials to northern Arizona to tackle issues impacting our counties and nation. In preparation for the WIR Conference, Coconino County has partnered with the Arizona Association of Counties (AACo) and the County Supervisors Association of Arizona (CSA), the state's organization of elected county supervisors, county management and government affairs professionals.

The WIR Conference will include briefings and discussions on critical policy issues facing the Western U.S. and counties, as well as social activities to foster stronger relationships between our county, state and nation.

The WIR Conference provides a unique marketing opportunity for you and your organization to interact with hundreds of the nation's top elected county leaders, including officials from Arizona's 15 counties. Coconino and CSA welcome corporate partners and offers the following sponsorship opportunities:

### PLATINUM LEVEL SPONSOR - \$10,000

- Preferred seating for up to four individuals to attend the NACo Board of Directors opening reception and conference-wide event at the Pepsi Amphitheater at Ft. Tuthill Park.
- Brand recognition through printed materials and media at *the WIR Conference*, including:
  - One full-page color ad in *WIR Conference* material;
  - One logo prominently displayed in *WIR Conference* material;
  - One exhibit table in the registration area during the conference. Sponsor is responsible for all materials and staff for this exhibit.
- Receive a pass-through link to your designated webpage on *the WIR Conference* registration webpage.
- Receive up to four copies of *WIR Conference* material, containing all printed media items and contact information with *WIR Conference* participants.

### GOLD LEVEL SPONSOR - \$7,500

- Preferred seating for up to three individuals to attend the opening reception and conference-wide event at the Pepsi Amphitheater at Ft. Tuthill Park.
- Brand recognition through printed materials and media at *the WIR Conference*, including:
  - One-half (½) page color ad in *WIR Conference* material;
  - One logo prominently displayed *WIR Conference* material;
  - One exhibit table in the registration area during the conference. Sponsor is responsible for all materials and staff for this exhibit;
- Receive a pass-through link to your designated webpage on *the WIR Conference* registration webpage.
- Receive up to three copies of *WIR Conference* material, containing all printed media items and contact information with *WIR Conference* participants.



# Conference Sponsorship Opportunities



## SILVER LEVEL - \$5,000

- Preferred seating for up to two individuals to attend the opening reception and conference-wide event at the Pepsi Amphitheater at Ft. Tuthill Park.
- Brand recognition through printed materials and media at *the WIR Conference*, including:
  - One-quarter (¼) page color ad in the printed *WIR Conference* material;
- Receive a pass-through link to a designated webpage on *the WIR Conference* registration webpage.
- Receive two copies of *WIR Conference* material, containing all printed media items and contact information of *WIR Conference* participants.

## COPPER LEVEL - \$2,500

- Preferred seating for one individual to attend the conference-wide event at the Pepsi Amphitheater at Ft. Tuthill Park.
- Brand recognition through printed materials and media at *the WIR Conference*, including:
  - One-eighth (1/8) page color ad in printed *WIR Conference* material and
- Receive a pass-through link to your designated webpage on *the WIR Conference* registration webpage.
- Receive one copy of *WIR Conference* material, containing all printed media materials and contact information of *WIR Conference* participants.

## PONDEROSA LEVEL - \$1,000

- Brand recognition through printed materials and media at *the WIR Conference*, including:
  - One-eighth (1/8) page color ad in the printed *WIR Conference* material and
- Receive one copy of *WIR Conference* material, containing all printed media materials and contact information of *the WIR Conference* participants.

## TO BECOME A WIR CONFERENCE SPONSOR - CONTACT:



### COCONINO COUNTY

Joanne Keene, Government Relations Director  
 Ph: (928) 679-7134  
 E-mail: [jkeene@coconino.az.gov](mailto:jkeene@coconino.az.gov)

Theresa Thomas, Executive Assistant  
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### COUNTY SUPERVISORS ASSOCIATION

Craig A. Sullivan, Executive Director  
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Penny Adams, Director of County Services  
 Ph: (602) 452-4502  
 E-mail: [PennyA@countysupervisors.org](mailto:PennyA@countysupervisors.org)



### ARIZONA ASSOCIATION OF COUNTIES

Nicole Stickler, Executive Director  
 Ph: (602) 252-6563  
 E-mail: [nstickler@azcounties.org](mailto:nstickler@azcounties.org)

Coconino County, the Arizona Association of Counties (AACo) and the County Supervisors Association of Arizona (CSA) shall have the full and final authority to interpret and/or revise or amend these rules and regulations, which in its discretion, shall be in the best interest of the *Western Interstate Region Conference* and the Sponsor understands and agrees that the decisions of Coconino County, AACo and CSA will be accepted as final in any dispute or in any situation not covered by these rules and regulations. **LIABILITY:** The Sponsor agrees that Coconino County, AACo, CSA and any of its officers, directors, staff members, representatives or employees are not responsible for, and are released from, any liability as to injury, loss or damage as may occur to the Sponsor, the Sponsor's agents or employees or any other person or property prior to, during or after the *Western Interstate Region Conference*. **MARKS/LOGOS/ADVERTISEMENTS** of the Sponsor, Coconino County, AACo and CSA are the intellectual property of each respective party. The Sponsor agrees and understands that Coconino County, AACo and CSA reserve the right of final review and refusal of any and all materials that will be used to identify the Sponsor as a participant of the *Western Interstate Region Conference*. The Sponsor agrees and understands that it is responsible for the creative content of any and all materials that will be used to identify the Sponsor as a participant of the *Western Interstate Region Conference* and that Coconino County, AACo and CSA only bear responsibility for the printing costs associated with the production of advertisements included in *Western Interstate Region Conference* material. Sponsor bears all other responsibility, including the submission of all creative content, artwork and giveaway items in a timely manner for review and final approval. **COCONINO COUNTY, AACo AND CSA RESERVE THE RIGHT** to deny or terminate any sponsorship relationship for any reason and reserves the right to modify or alter the floor plan or placement of Sponsors exhibit tables in any manner Coconino County, AACo or CSA deem necessary.

Coconino County (928) 679-7411 [www.coconino.az.gov](http://www.coconino.az.gov)

County Supervisors Association of Arizona (602) 252-5521 [www.CountySupervisors.org](http://www.CountySupervisors.org) / Arizona Association of Counties (602) 252-6563 [www.azcounties.org](http://www.azcounties.org)